

**BOROUGH COUNCIL OF KING'S LYNN & WEST NORFOLK**

**KING'S LYNN AND WEST NORFOLK AREA MUSEUMS COMMITTEE**

**Minutes from the Meeting of the King's Lynn and West Norfolk Area Museums Committee held on Monday, 16th September, 2024 at 2.00 pm in the Council Chamber, Town Hall, Saturday Market Place, King's Lynn PE30 5DQ**

**PRESENT:**

Borough Councillors

Councillors P Bland, A Bubb, M de Whalley, A Kemp and Mr B Davison

County Councillors

Councillors L Bambridge and M Chenery of Horsbrugh

Officers

Oliver Bone, Lynn Museum  
Robin Hanley, Norfolk Museum Service

1 **APPOINTMENT OF CHAIR FOR THE REMAINDER OF THE MUNICIPAL YEAR 2024 TO 2025**

**RESOLVED:** Councillor A Bubb be appointed Chair for the remainder of the Municipal Year 2024 to 2025.

2 **APPOINTMENT OF VICE CHAIR FOR THE REMAINDER OF THE MUNICIPAL YEAR 2024 TO 2025**

In the absence of nominees from the Norfolk County Council representatives coming forward, the Committee appointed a Borough Council representative as Vice Chair.

**RESOLVED:** Councillor A Kemp be appointed Vice Chair for the remainder of the Municipal Year 2024 to 2025.

3 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Councillor J Ward, Lindsey Bavin, Manager of True's Yard Museum and Phillip Eke, Senior Tourism Support Officer at Borough Council of King's Lynn and West Norfolk.

#### 4 **MINUTES**

The minutes of the meeting held on 17 June 2024 were agreed as a correct record.

#### 5 **MATTERS ARISING**

There were no matters arising.

#### 6 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

#### 7 **REPORT OF THE ASSISTANT HEAD OF MUSEUMS**

[Click here to view the recording of this item on YouTube](#)

The Curator of the Lynn Museum introduced the report on the King's Lynn Museum activities in the period from June to August 2024. A copy of the report is attached to the minutes.

The Committee's attention was drawn to the following areas of the report:

- Exhibitions and events at Lynn Museum
  - Current Exhibition: The Moon: Meet our Nearest Neighbour
  - Forthcoming Exhibition: Woof! A Celebration of Dogs

The Curator of the Lynn Museum explained all Members of the Committee were welcome to attend the forthcoming exhibition, Woof! A Celebration of Dogs and advised the opening event was on Tuesday 1<sup>st</sup> October 2024 at 2.00pm.

The Curator of the Lynn Museum invited the Committee to ask any questions in relation to those areas of the report.

Mr B Davison referred to the forthcoming exhibition, Woof! A Celebration of Dogs and commented that he would have liked to have seen artwork by the artist Sally Muir and asked officers to look into using that artist in the future if the exhibition was successful.

Councillor M de Whalley congratulated and thanked officers for the quality and success of the temporary exhibitions in the Lynn Museum. Councillor M de Whalley informed the Committee he had been invited to look around Aickman's Yard which was very informative and it suggested given what was housed there, a topic for a future temporary exhibition be that of exploration of the North West and explained there were two famous names associated with King's Lynn, Samuel Gurney Cresswell and George Vancouver and added that they could link in well

with the town's history. He asked whether a complimentary exhibition could be considered to celebrate the reopening of the St George's Guildhall.

Mr B Davison referred to Aickman's Yard and commented that the Committee should arrange a visit to view the collections and encourage more young people to visit and suggested having an exhibition of Aickman's Yard in the future to look into the industrial past of King's Lynn and what affect it had on the town's structure.

Councillor A Kemp made comments in relation to the Carnegie library and asked what could be done for more joint working with the Norfolk Museum Service and the library service to make sure they were looking after their heritage buildings and ensuring they kept their purposes. In response, the Assistant Head of Museums confirmed there was a process ongoing around the Carnegie library and explained they had a good track record of working really well in partnership with the Norfolk library service.

The Assistant Head of Museums referred to Aickman's Yard and explained there were ongoing discussions between the Curator of the Lynn Museum and Borough Council colleagues around a date for Members of the Committee to have a tour of Aickman's Yard and the date would be confirmed at the end of the meeting.

The Assistant Head of Museums explained they had active projects including the Newman Project running to ensure that information about the collections were made as accessible as possible.

The Committee's attention was drawn further to the following areas of the report:

- Family events
- Family Trails
- Mini Museum
- Coffee Mornings
- Talks Programme
- Finds Identification and Recording Day on Saturday 27<sup>th</sup> July

Councillor A Kemp referred to the Finds Identification and Recording Day and asked whether they had received any treasure trove which would be worth putting in the Lynn Museum. In response, the Curator of the Lynn Museum confirmed there was a treasure process for objects and explained that if things were identified as treasure, the Lynn Museum had an opportunity to register an interest in that item and once the interest was registered, there was a process of acquiring it for the Lynn Museum with grant-giving bodies. He added that over the years they had had interesting items brought into the Lynn Museum by people such as a bronze aged gold fork.

In response to a further question raised by Councillor A Kemp, the Curator of the Lynn Museum explained they had an excellent relationship with The British Museum. The British Museum had been very good at lending local material of international importance, but he confirmed the gold talk which Councillor A Kemp referred to had gone to the Norfolk collections which were looked after by the County but agreed with Councillor A Kemp that it would be good for local material to be shown locally.

The Assistant Head of Museums reported that nationally, for many years, Norfolk had the highest levels of reported finds for both treasure and non-treasure material and explained this was because they had built a really strong relationship between the Norfolk Museum Service and the Identification and Finds Service.

The Committee's attention was drawn further to the following areas of the report:

- Pewter Pilgrims Adult Workshop
- Newman Legacy project
- Other Museum developments
  - Publicity and promotion
  - NMS Teaching Museum Trainees
  - Building Work at Lynn Museum
  - Retail offer at Lynn Museum

The Chair, Councillor A Bubb asked whether the Seahenge mugs would be on sale at other museums. In response, the Curator of the Lynn Museum and Assistant Head of Museums confirmed they would ask Hat Johnson to see if that was something they could arrange.

The Committee's attention was drawn further to the following areas of the report:

- Borough Council partnership working
- Learning & Outreach

The Curator of the Lynn Museum invited the Committee to ask any questions.

Councillor A Kemp asked how they publicised the Lynn Museum's free admission period. In response, the Curator of the Lynn Museum explained they displayed banners at the front of the Lynn Museum advertising free admission through the winter period. He added they used other marketing strategies such as social media and their website.

The Chair, Councillor A Bubb asked the Democratic Support Officer if they would be able to advertise information in relation to talks and events at the museums in the Members' Bulletin which got circulated to Borough Councillors on a two weekly basis.

The Assistant Head of Museums provided an update on the Kick the Dust Norfolk project.

The Assistant Head of Museums highlighted that on page 28, they encountered a formatting error within the report and confirmed they would share those details within that section of the report in more detail with the Committee after the meeting.

Councillor M de Whalley commended officers on the work they had done with younger people. In response to a question raised by Councillor M de Whalley, the Assistant Head of Museums explained their core funding was secured for 4 years through Arts Council England which meant they were able to maintain their team of project workers based across the county who had been delivering the programmes. He added they also received revenue funding from Public Health Norfolk and were looking to develop their relationship and if that was successful, they would see additional activity happening particularly focused around mental health outcomes. The Assistant Head of Museums explained the new National Lottery Heritage Funding bid was a way to take the practice developed in Norfolk and extend that learning across the whole of the East of England and the East Midlands working in partnership with the Museum Development Agencies.

In response to a question raised by County Councillor M Chenery of Horsbrugh, the Assistant Head of Museums advised he would get in contact with the Kick the Dust coordinator to provide County Councillor M Chenery with an update in relation to developing new partnerships.

Councillor A Kemp asked what areas were being looked into for people to work with Kick the Dust. In response, the Assistant Head of Museums explained they had trainees based in a number of different settings. He added as part of the development phase for the Your Heritage, Your Future project, they had a trainee at True's Yard. Through the Kick the Dust programme, they were also working with the King's Lynn and Gaywood library in terms of developing libraries as a base for some of the community work and were continuing to engage with young people.

The Chair, Councillor A Bubb asked whether there would be an opportunity to meet with Members of the Kick the Dust in the future. In response, the Assistant Head of Museums suggested inviting the temporary cover Learning and Engagement Officer to a future meeting along with the Kick the Dust coordinator to provide the Committee with an update of the work which was going on in King's Lynn and that would provide an opportunity to introduce some of the young people who were working locally.

The visitor figures for the period April to the end of August 2024 were circulated to the Committee at the meeting and noted. A copy of the visitor figures is attached to the minutes.

The Curator of the Lynn Museum reported that due to the free admission period at the Lynn Museum, they got more visitors during the October to March period. He added it looked like the trend was on to be as good as the previous year and were overall pleased with the visitor figures.

Councillor A Kemp asked whether the Committee could be informed of the outcome of the application for the Kick the Dust project which they were getting that week. In response, the Assistant Head of Museums explained the Committee meeting was taking place that week but they were unsure of when the decision would be relayed.

**RESOLVED:** That the report be noted.

## 8 **TRUE'S YARD REPORT**

[Click here to view the recording of this item on YouTube](#)

County Councillor L Bambridge presented the report of the Museum Curator at True's Yard in her absence. A copy of the report is attached to the minutes.

The Committee's attention was drawn to the following areas of the report:

- Temporary exhibitions and events at True's Yard Fisherfolk Museum
  - Exhibition Programme
  - Summer Art Exhibition
  - True's Talks
  - Pat Midgley Memorial Lecture
- Events
- Fundraisers
  - The Mayor's Charity of the Year
  - Gloucester 1682 Talk

Councillor P Bland commented that the Gloucester 1682 Talk was a huge success with over 100 people in attendance.

The Committee's attention was drawn further to the following areas of the report:

- Friends of True's Yard
- Learning and Outreach
  - Summer Holiday Activities
  - Oral History Project - Capturing Memories

- Social Media
- Visitor Numbers

The Chair, Councillor A Bubb asked how many Friends of True's Yard there were. County Councillor L Bambridge confirmed she would find out.

The Chair raised a further question and asked whether True's Yard took part in the free October to March scheme. In response, County Councillor L Bambridge confirmed they were not included in the scheme but confirmed she had raised that with the Chair, Paul Richards to talk to the Borough Council about.

Councillor M de Whalley asked whether the Summer Exhibition was still going on. County Councillor L Bambridge was unsure but would find out and email to let him know.

Councillor P Bland commented that during his time as Mayor, they had put the Sea Cadets and True's Yard together to work as one Committee and confirmed that they were working well together.

County Councillor L Bambridge echoed the comments made by Councillor P Bland.

**RESOLVED:** That the report be noted.

## 9 STORIES OF LYNN AND TOURIST INFORMATION CENTRE VISITOR FIGURES

[Click here to view the recording of this item on YouTube](#)

The visitor figures for the period June to August 2024 were noted. A copy of the visitor figures is attached to the minutes.

The Chair, Councillor A Bubb commented and was pleased they were still producing literature and highlighted it was very important to keep the Tourist Information Centre going as not everybody could access information online.

Councillor M de Whalley highlighted the importance of signposting people to all of the attractions.

The Chair, Councillor A Bubb asked the Democratic Support Officer if they could add 'Items for the next Agenda' going forward on their Agendas.

## 10 DATE OF NEXT MEETING

The next meeting of the King's Lynn and West Norfolk Area Museums Committee would be held on 13<sup>th</sup> January 2025 at 2.00pm in the Council Chamber, Town Hall, King's Lynn.

**The meeting closed at 3.40 pm**





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**KING'S LYNN & WEST NORFOLK  
AREA MUSEUMS COMMITTEE**

**16 September 2024**

**Item No.**

**KING'S LYNN MUSEUMS REPORT**

**Report by the Assistant Head of Museums**

**This report provides information on King's Lynn Museum activities in the period from June 2024 – August 2024**

**1 Exhibitions and events at Lynn Museum**

**1.1 Current Exhibition: *The Moon: Meet our Nearest Neighbour***

2 February – 15 September 2024

This touring exhibition explores earth's natural satellite – the moon. A key exhibit is a large moon model suspended above the exhibition, making use of the museum's high chapel ceilings. Also, as part of the exhibition visitors have the opportunity to touch a real piece of moon rock. Other artefacts include ephemera from the 1969 moon landing. These displays, together with an associated programme of events and activities has been supported by a grant of £10,000 from the UK Shared Prosperity Funding for West Norfolk for arts cultural heritage and creative activities through the Borough Council of King's Lynn & West Norfolk.

The Moon theme has informed the museum's event programming. The exhibition has proved very popular with visitors and has received excellent publicity including:

[BBC Radio Norfolk - BBC Radio Norfolk, Moon landing in King's Lynn](#)

[The Moon: Meet Our Nearest Neighbour - Exhibition at Lynn Museum \(whichmuseum.co.uk\)](#)

[Giant model Moon in major new exhibition at Lynn Museum | Eastern Daily Press \(edp24.co.uk\)](#)

[Museum in King's Lynn launches new moon exhibition which is free until the end of March \(lynnnews.co.uk\)](#)



Model of the Moon at Lynn Museum.

## 1.2 Forthcoming Exhibition *Woof: A Celebration of Dogs* Tuesday 1st October 2024 – Sunday 29th June 2025.

The curatorial team is currently working on *Woof* the dog-themed next exhibition at Lynn Museum which opens shortly. This show is curated in-house drawing upon natural history, archaeology, art and social history



collections. The majority of the items exhibited will be from the Lynn Museum reserve collection, supplemented with internal loans from Gressenhall, Norwich Castle and the Norfolk Costume and Textile collections, national collections, and from private individuals. The Tate Gallery has approved the loan of three artworks for the exhibition including a piece by David Hockney. The Kennel Club has also approved the loan of 'England Expects' a painting by Maud Earl of two Toy Bulldogs, an extinct breed.

*Pom*, by Andy Warhol (above), an exhibit in *Woof* at Lynn Museum from 1<sup>st</sup> October 2024 on loan from the East Anglian Art Foundation.

The exhibition will be aimed at a family audience with themes including:

- *Origins of the dog* - a natural history focus, featuring a taxidermy wolf and dog skull.
- *Early dogs* - archaeological collections including a Roman gold ring with blue glass intaglio and an Egyptian painted panel.
- *Working like a dog* - dogs as working and competing animals.
- *Canine companions* - domesticated dogs.



Picture: 'A Distinguished Member of the Humane Society' oil painting by William Henry Ruggles (active 1833-1846) after Edwin Henry Landseer (1802–1873), an exhibit in *Woof..*

### 1.3 Family events

The museum continues to offer events and regular family trails during holiday periods. Over the summer of 2024 the museum events were:

On 01/08/2024, Dinosaurs & Fossils with 167 children and a total of 307 attending. On 08/08/2024 the theme was Egyptians with 71 Children and a total of 176 attending. On 15/08/2024 the theme was Romans with 42 children and a Total of 161 attending. The final event on 22/08/2024 was Vikings with 80 Children and a total of total: 216 attendees.



Event at Lynn Museum.

#### **1.4 Family Trails**

Trails are provided at the museum for children and families to enjoy an exploration of the museum. Trails offered at the Lynn Museum in the reporting period have included:

- 25/05/24 - 02/06/24 'Whizzy Space Inventions' with 106 participants,
- 20/07/24 - 28/07/24\* 'Eric the Archaeologist (for the Festival of Archaeology) with 43 participants.
- 30/07/24 - 04/08/24 'Dinosaur Dinner' with 163 participants
- 06/08/24 - 11/08/24 Egyptian Gods with 112 participants
- 13/08/24 - 18/08/24 Mistake Mosaic with 80 participants
- 20/08/24 25/08/24\* Viking Adventures with 121 participants

#### **1.5 Mini Museum**

Lynn Museum continues to provide regular activities for our youngest visitors through the monthly mini museum programme. Activities are delivered by the museum's learning team. These have included:

- 20/06/2024 Space Explorers 11 children; 23 total
- 18/07/2024 The Mart Fairground 13 children 31 total
- 25/07/2024 Dinosaurs\* 18 children 41 total



Publicity poster for minimuseum at Lynn Museum for autumn 2024.

### 1.6 Coffee Mornings

The monthly themed coffee mornings continue to be offered at Lynn Museum. These offer a chance for people to enjoy the museum with an informal activity. The coffee mornings take place on the last Friday of the month. In this reporting period:

- 28/06/2024 Summer Flower Pots with 13 participants.
- 26/07/2024 GI/Friendly Invasion with 18 participants.
- 30/08/2024 Vintage Badges with 10 participants.

### 1.7 Talks Programme

Recent talks at the museum have included:

- 28/06/2024 Roman Fashion & Beauty: Colour, Height, and Status by Hayley Simmons with 23 attending.
- 26/07/2024 The Friendly Invasion of Norfolk in WW2 by Mark Taylor with 25 attending.
- 30/08/2024 Werewolves, witches and weather: how the Moon helps to shape Norfolk Folklore by Siofra Connor (Norfolk Folklore Society) with 21 attending.



### 1.8 Finds Identification and Recording Day on Saturday 27<sup>th</sup> July

On the 27<sup>th</sup> July the Museum worked with our colleagues at the Finds Identification and Recording Service to offer an archaeology finds day. This proved to be a successful event with 41 people interacting with the archaeologists with many bringing in finds for identification.

**Finds Identification and Recording Day**



**Saturday 27th July 2024 11am to 4pm**  
**Kings Lynn Museum**

**Found an archaeological object?**

Have you found something interesting like a metal object, coin, piece of pottery or flint? Bring it along to show us!

The Finds Identification and Recording Service from Norfolk County Council will be at the Museum to take a look at your material and talk to you about recording.



[www.heritage.norfolk.gov.uk](http://www.heritage.norfolk.gov.uk)   
 [www.lynnmuseum.norfolk.gov.uk](http://www.lynnmuseum.norfolk.gov.uk)   
 [www.finds.org.uk](http://www.finds.org.uk)

### 1.9 Pewter Pilgrims Adult Workshop

Museum Learning Assistant Hayley Simmons delivered a series of three events this summer at Lynn Museum for people learning how to make and cast pilgrim badges. 25 people participated in these two-hour long workshops.

**New dates added!**

## Pewter Pilgrims Adult Workshops

at Lynn Museum

Learn how to create and cast your own pewter souvenirs in our 2 hour workshop and go on a Pilgrimage Walking Tour around King's Lynn

**Wednesday 10th July**  
**Friday 19th July**

10.30am-2.30pm  
Ticket £5  
Booking Required



This programme has been supported by Norfolk County Council and King's Lynn and West Norfolk Council - Love Your Market Town programme





Carved cuttlefish moulds and pewter badges from the workshop at Lynn Museum

## **2 Newman Legacy project**

As previously reported, the Lynn Museum has benefited from a legacy given specifically for the museum's use and provided by the late Eric and Rita Newman. The Newmans were siblings who had retired to Congham near King's Lynn with interests in local history and helping children learn. The museum service is very grateful for the Newmans' generosity.

Newman Assistant Curator Jan Summerfield joined the team in February and Newman NMS Teaching Museum Trainee Alice started in April. The team has been working on the cataloguing and documenting material in the museum stores, as part of a planned programme of collections management work supported by the Newman legacy. The team has enhanced 4705 object records in recent months.

## **3 Other Museum developments**

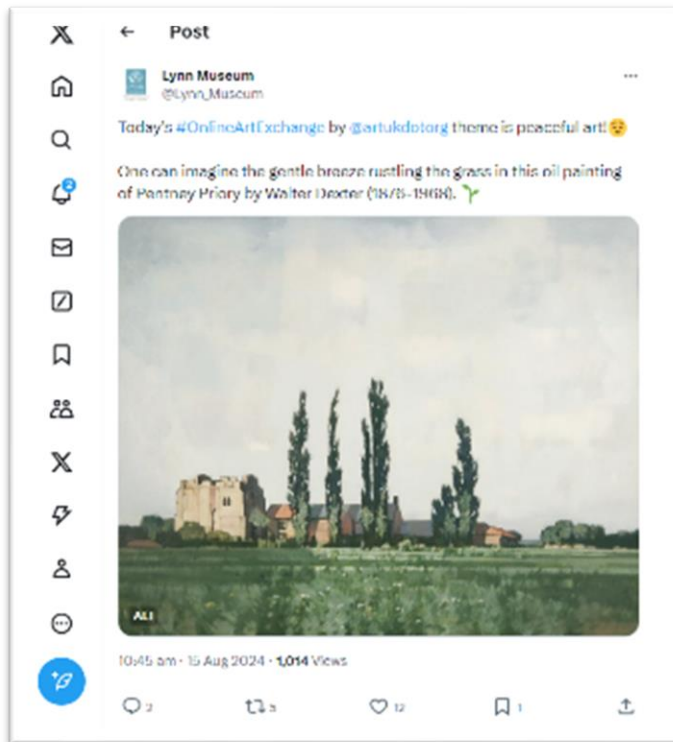
### **3.1 Publicity and promotion**

The Lynn Museum continues to develop its social media presence, with Twitter and Facebook and now Instagram accounts being actively used and maintained by staff. The museum's X (Twitter), Facebook and Instagram accounts may be seen here:

[Lynn Museum \(@Lynn\\_Museum\) / X \(twitter.com\)](#)

[Facebook](#)

[King's Lynn Museum on Instagram • Photos and videos](#)



Example of a social media post from the museum featuring a painting of Pentney priory by Walter Dexter.

As well as digital delivery, the museum has maintained strong links with local media outlets including the *Lynn News*. Staff continue to contribute to a fortnightly *Picture This* column, with a focus on local drawings, engravings and paintings.

A variety of films linked to Lynn Museum are available on the museum's YouTube Channel, here: [Lynn Museum - YouTube](#)

A number of online exhibitions are available through the Google Arts and Culture platform: [Lynn Museum, King's Lynn, United Kingdom — Google Arts & Culture](#)

### 3.2 NMS Teaching Museum Trainees

One year-long paid traineeships are offered as part of the Norfolk Museums Service Teaching Museum scheme, principally funded through the NMS Arts Council England National Portfolio Organisation programme. For 2024-25 we have Newman Teaching Museum Trainee, Alice Ochocka working on the Newman collections project at the museum. We also have the Curatorial West Trainee working at both Thetford and Lynn Museums, Anna Heffron. Both trainees started work in early April 2024 and have proved valuable members of the team.

### 3.3 Building Work at Lynn Museum

Following a period of structural monitoring of the Victorian chapel building, a programme of remedial works to the schoolroom building (the current



Seahenge Gallery) has taken place, involving the installation of tie rods at roof level. This work started after the Easter holidays and ran until late June. The work went well and the gallery reopened on Saturday 29<sup>th</sup> June.

### 3.4 Retail offer at Lynn Museum

The museum team continues to develop the retail offer at Lynn Museum working with the NMS Retail Manager Hat Johnson. New lines include a revised Seahenge mug and greetings cards using designs from the Taylors seed packets.

### 3.5 Cultural Strategy Development consultation event at Lynn Museum

Lynn Museum was a venue for community consultation for the development of a new Cultural Strategy for the town. Local people were asked to imagine King's Lynn in the future, then draw, 'What should it look like?'

## 4 Borough Council partnership working

The delivery of NMS services in King's Lynn & West Norfolk continues to operate under the terms of the current Service Level Agreement (SLA) with the Borough Council. Under an extension to this agreement, NMS continues to provide curatorial and conservation advice, support and an enquiry service for those Borough collections currently held in the Town Hall including fine art and Civic Regalia.

NMS staff continue to support Borough Council colleagues with the development and delivery of relevant cultural and heritage project across the Borough, including ongoing support for Towns Fund projects including the Guildhall project. Newman Curator, Dayna Woolbright, has contributed to the

work on the St George's Guildhall project Interpretation Strategy and to various events and exhibitions, working with Jane Hamilton Learning and Engagement Officer at the Guildhall Team. Other work has included organising and installing 'The Magic of Middle Earth' exhibition displaying collections relating to *Lord of the Rings* and *The Hobbit*.



(left) publicity image for The Magic of Middle Earth exhibition on display at the St George's Guildhall.

NMS continues to support the Borough Council with the delivery of the NLHF-funded *Stories of Lynn* project focussed on King's Lynn Town Hall. NMS manages the Stories of Lynn Learning & Engagement Officer post, which is co-funded by the Borough

Council and the NLHF Kick the Dust: Norfolk project. Elizabeth Joisce, the postholder goes on maternity leave shortly and recruitment for her cover is underway.

NMS Newman Curator, Dayna Woolbright leads on supporting the Borough Council and Festival Office on collections management advice and support. Recent contributions have included advice on the safe use of the civic regalia, and delivery of temporary displays at Stories.

Recent examples have included support for the maintenance of displays at Stories of Lynn and care for the historic collections in the Town Hall during the sanding and sealing of the wooden floor upstairs.

The Lynn Museum's free admission period starts again in October and will run until the end of March 2025. This free admission period is provided under the terms of the Service Level Agreement (SLA) between the Borough Council and NMS.

## **5 Learning & Outreach**

### **School visits**

Lynn Museum continues to offer a range of school workshops run flexibly to accommodate teachers' needs. Typical sessions include the Anglo-Saxons, Vikings, Romans and Iceni, Bronze Age and Seahenge, Stone Age, the Second World War, Ancient Egyptians, and Homes Long Ago.

School sessions normally follow a pattern of a carousel of different activities with children learning in a variety of styles. Delivery of sessions is normally undertaken by a mix of museum staff and freelance costumed interpreters.

The following link for teachers explains what is on offer at Lynn Museum for pupils at Key Stage 2.

[Key stage 2 education at Lynn Museum - Norfolk Museums](#)

Lynn Museum learning staff continue to work closely with Stories of Lynn in the running of joint school workshops on topics such as Maritime Life, Lord Nelson, Captain Vancouver, Crime and Punishment, Frederick Savage and the Lynn Mart, the Great Fire of London and Floods and Flooding.

## **6. Kick the Dust Norfolk – project update**

### **Background**

The target audience for Kick the Dust activity is young people aged 11-25, with a particular focus on young people aged 16-25 who do not normally engage with the heritage or consider it relevant to their lives. Priority participants are young people facing multiple challenges and barriers, including YMCA clients and other young people engaging with NCC and partner organisations specialist support services. Key project partners include YMCA Norfolk, Creative Collisions (Great Yarmouth) and NCC Children's

Services, Norfolk's Libraries and Public Health. Kick the Dust provides a progression pathway for young people, enabling them to use heritage to develop their confidence, skills and routes into employment using the Player, Shaper, Leader model.

Following the successful conclusion of the National Lottery Heritage Fund funded Kick the Dust project, Norfolk Museums Service (NMS) has secured additional funding through an Arts Council England (ACE) NPO Uplift award for the period 2023-27. This enables NMS to continue to support young people in the three Levelling up for Culture places of Great Yarmouth, King's Lynn and Thetford. This additional funding will enable young people to participate in high quality cultural and heritage activities that develop their creative and digital skills and potential, as well as prepare them for the workplace.

During 2023-25 NMS is also receiving funding from Norfolk County Council (NCC) Public Health to support Kick the Dust activities countywide that focus on the mental health and wellbeing of Norfolk young people.

NMS is partnering with Norfolk Library & Information Service (NLIS) to deliver this exciting programme of activity enabling us to strengthen partnership working between museum and library staff and increase levels of cultural engagement by young people in a sustained way, employing the successful Kick the Dust approach to youth engagement that uses the three-stage progression model Player-Shaper-Leader. The programme will be aimed at those in the three priority places aged 16-25 years, with opportunities for 13-16 year olds to engage as part of the progression framework.

The key aims of the new Kick the Dust project are to:

- develop transferable work-related skills with the aim of supporting more working age young people into employment, training or further learning;
- develop digital skills linked to creative industries to address the digital skills gap in heritage and cultural sectors;
- increase young people's creative skills and for young people to gain a range of new cultural experiences;
- encourage an appreciation of the history and culture of their local communities.

Young people work alongside professionals to develop their transferable work-related and creative skills, through the co-production of activity and events, volunteering and work experience operating at a level that meets their needs. Feedback from young people shows that they value the skills they develop as part of the project with the top Page 19 of 40 10 five skills being cited as: problem solving, digital, communication, team working and creativity.

The following data is based on the period 1/5/23 to 31/7/24.

**Number of interventions with young people:** Between 1/5/23 and 31/7/24 there have been 2,056 interventions involving 888 **individual young people** taking part in 1,804 hours of quality activity. 98% of the activities were face to face, the other sessions being offered online with young people in the principal target areas.

This blended approach offers a wider range of opportunities for young people to engage in heritage:

- 16% of activity was at Player level (to introduce new young people to the project)
- 62% at Shaper level (longer term project with young people determining the content)
- 22% at Leader level (long term engagement – young people leading projects, acting at governance level, mentoring staff)
- 67% of all activity involves young people in leading and designing projects

Breakdown of activity taking place in each area:

- 34% (140 opportunities) in Kings Lynn,
- 26% (104 opportunities) in Thetford
- 20% (83 opportunities) in the East (covering Great Yarmouth, Cromer)
- 18% (71 opportunities) in Norwich
- 2% (8 opportunities) outside of area and 3 other opportunities for our online work experience programme targeted at Thetford and Kings Lynn young people.

57 volunteering opportunities have been provided, with 3 young people taking on the role of Project Assistant and 11 as a Young Ambassador. Of all delivery, 86% involves young people being part of a long-term group, providing them with a deeper understanding of heritage and allowing them to explore their identity, develop their skills and confidence and embed themselves more in their local communities, a key aim of ACE. The young people have access to all of NMS sites and can visit with a friend or family member for free during their engagement for that year. Free passes were issued to those beginning on the programme in June 2023.

We continue to deliver a blended training offer for all staff and volunteers who support youth engagement in NMS. Staff input to the training programme will be formulated as the project progresses and needs are identified. Mental Health First Aid training with the YMCA Norfolk team will be delivered in September and October as an accredited course, Mentoring and Coaching will follow in November and December 2024. Autism training will take place online on 31 October 2024. Three of the team are undergoing Arts Award training to add additional value to the programme. Page 20 of 40 11 Our offer to support young people around the important theme of mental health and wellbeing is on-going and will be measured through the evaluation framework using data from the young people's feedback forms as well as narrative evaluation which will be reported on in September / October 2024. Working with colleagues in Public Health NCC team we will be able to interrogate the data around impact on mental wellbeing and match this to the interviews with the young people engaged in the narrative evaluation programme. Up to

31/7/24 data shows that 36% of the individual young people who have taken part in the new programme of activity identify as having a mental health issue showing the need for this programme, although this has dropped slightly in the last quarter from 43% as we work with a larger number of young people. Through a systematic approach to evaluation, in partnership with Norfolk Library and Information Service, the team will be able to demonstrate the impact on mental health on those talking part and the young people will be able to monitor their progress through the programme in relation to skills, confidence and mental health.

NMS and NCC continue to work together through the 'Making Creative Futures' group, chaired by the Kick the Dust Project Coordinator, where members from across Children's Services and Norfolk Public health identify ways to engage the hardest to reach and most vulnerable children and young people. The group continues to play a key part in the delivery of activity as part of the DfE funded Holiday Activities and Food (HAF) project through the Big Norfolk Fun programme (Big Norfolk Holiday Fun - Active Norfolk) and through our own contributions through our Kick the Dust offer. The focus is on mental health and wellbeing and has representation from the NCC Public Health team who bring a different perspective to the meetings. This group acts as the vehicle to share best practice, ideas and resources and its membership continues to grow.

**Target audiences: (some young people fall into more than one category) as of 31/7/24**

- FE/HE – 37%
- YMCA clients – 12%
- Secondary schools – 28%
- Young people with mental health issues – 36%
- SEND – 4%
- Outside of mainstream education – 25%
- NEET – 31%
- Looked after children and adopted living those at home - 1%
- Care Leavers – 1%
- Young Carers – 3%
- New arrivals and refugees – 5%
- Pregnant young mums and teenage parents – 1%
- Other groups – 17%

In terms of how young people find out about Kick the Dust, the Kick the Dust website is being used effectively with 38% of young people finding out about the project through the updated web pages (<https://www.museums.norfolk.gov.uk/join-and-support/kick-the-dust>); 18% through a family Page 21 of 40 12 member, 19% coming via one of our partner organisations and 16% having already taken part in a previous Kick the Dust project.

**Impacts on mental health and well being**

The new young people's feedback form includes the 78 positively worded items from the Warwick-Edinburgh Mental Well-being scale for assessing a population's mental well-being. The Young Ambassadors developed the new framework alongside Public Health NCC, and this allows us to measure impact in this key area. In addition, we are implementing a narrative evaluation model working with a smaller number of young people who are part of a long-term project group which will be reported on at the end of September/ October 2024 to provide a richer story to accompany the raw data. From the Young People feedback forms, following their involvement in Kick the Dust, **41%** strongly agreed that this had had a positive impact on their mental health and wellbeing with a further **44%** agreeing that their involvement in Kick the Dust has helped them have more positive mental health. An additional question has been added to identify young people with neurodivergent tendencies and is showing that since March **52%** of young people engaged in Kick the Dust identify as neurodivergent which is significant when designing new activity in terms of additional barriers these young people may face.

Of the 48 responses to 31/7/24, the following data chart highlights how young people were feeling before taking part in Kick the Dust:

**Part 1 Wellbeing statements** % 48 responses None of the time Rarely Some of the time Often all of the time I've been feeling optimistic about the future 0 17 33 29 19 I've been feeling useful 0 6 33 48 10 I've been feeling relaxed 0 19 33 29 17 I've been dealing with problems well 0 6 38 48 6 I've been thinking clearly 0 8 29 46 13 I've been feeling close to other people 0 13 21 46 19 I've been able to make up my own mind about things 0 8 19 44 27  
The following data chart highlights how 33 young people were feeling following their engagement in Kick the Dust between March and June 2024 (NB: Part 2 is only completed once a young person has finished a group/ activity and has had a 121 session with the Project Worker) Page 22 of 40 13

**Part 2 Wellbeing statements**

% 33 responses None of the time Rarely Some of the time Often all of the time I've been feeling optimistic about the future 3 6 34 44 13 I've been feeling useful 0 0 24 45 30 I've been feeling relaxed 3 13 34 34 16 I've been dealing with problems well 0 9 21 45 24 I've been thinking clearly 3 3 27 39 27 I've been feeling close to other people 0 9 15 45 30 I've been able to make up my own mind about things 0 3 18 39 39

From the additional questions asked of the young people taking part, the programme is meeting their needs and helping them see themselves in a museum or heritage setting, with 94% stating the programme went above their expectations and 100% stating they felt welcomed and respected by staff and volunteers.

- 100% of all young people strongly agreed that the museum was a safe space for young people like themselves who were struggling;
- 100% strongly agreed they were given a voice that was listened to;

- 84% strongly agreed that they understood heritage better than they had done before taking part
- 78% strongly agreed that following their engagement heritage was more relevant and 78% strongly agreed that heritage represented young people like themselves;
- 85% stated they now had a greater understanding of museums and the job roles available with 84% strongly agreeing that they could see themselves working in the sector;
- 91% strongly agreed that the skills they had acquired would be useful to them in the future with a further 38% agreeing;
- 72% strongly agreed they felt more connected to their local community than previously;
- 50% agreed that their involvement had helped them to explore and feel more connected to their own identity and heritage.

### **Summary**

The NLHF funded Kick the Dust project ended in March 2023 with evidence clearly demonstrating the impact on young people and staff engaging in activity. The programme is now in its second year of the ACE funded project. Kick the Dust is a three-stage journey, with young people developing transferable workrelated skills including digital skills and gaining experiences that they would struggle to find elsewhere, to support them in securing employment. Whilst young people cite being involved in curation and creating exhibitions as the main areas they have enjoyed, it is through these activities that they hone their skills and understanding of the workplace, which will help them secure employment longer term. Page 23 of 40 14 Our aim as we move forward is to support more working age young people to progress into employment, training, or further learning and long-term volunteering. The partnerships that have been developed through Kick the Dust provide a strong base on which to build, bringing new young people into museum and library spaces.

Success comes in many guises and this month another of our former YMCA young people has progressed onto an Access Course at Norwich College with a view to applying for university in 2025, others have secured employment with one former YMCA young person now working in the Norwich Visitor Services team whilst studying both citing the Kick the Dust programme giving them the confidence to take these steps. Former participants and Young Ambassadors have since progressed into employment or onto further and higher education, having gained the confidence to move towards their goals. Another Young Ambassador secured a bursary to run her own project through Norfolk and Norwich Festival Bridge and has been working with groups in Norwich and the Library on a creative writing project linked to heritage and is starting a new project in Kings Lynn through funding from English Heritage entitled 'Rise Up! Hidden Histories of the Castles'.

**Quotes** from our Young Ambassadors regarding their engagement in Kick the Dust and their involvement in the 'Done and Dusted' celebration event, show the impact that the programme has had on them. 'Kick the Dust gave me hands on experience of the industry I want to work for while becoming more

proficient in the skills I need to get me there.’ Chloe, Young Ambassador (Chloe is now on a Level 4 Apprenticeship working in London for Channel 4) ‘The most important thing that Kick the Dust did for me was increase my confidence through representing the voices of other young people, inspiring me to pursue a career in the museum sector by showing me that it’s a place where I’m able to make positive institutional change.’ Emily, Young Ambassador (Emily is now studying for an MA and remains an active Young Ambassador)

‘Kick the Dust has played such a key part in my life and helped me secure employment when most doors were closed to me, giving me the skills and confidence to move forward. It is like being part of a family’. Jazz, Young Ambassador (Jazz has worked on another KTD project and is an active Young Ambassador, presenting at the NLHF and GEM webinar in March 2024) ‘I have now been offered a place on an access course to help me realise my dream of going to university next year’ ‘My experience has been highly positive. It has allowed me to connect with other young people with a similar interest in the industry. It has also provided me with varied work experience that will contribute significantly to my search for employment in the sector. I have learnt so much more about the heritage sector and the abundance of roles at play, which has led me to new interests and career goals. Engaging with people currently working in the sector has been invaluable and deepens my understanding of the importance of the work the museum services do in the local community.’ Marr, Young Ambassador (Marr is studying an MA at UEA and remains an active Young Ambassador) Page 24 of 40 15 ‘I’ve really enjoyed being part of Kick the Dust and it’s given me so many amazing opportunities that I’d never get otherwise. I loved the opportunity to go behind the scenes at museums and learn about objects and collections from experts. It felt like I was being taken really seriously as a young person and that my voice mattered. The project was really well planned and executed and there was always something new to learn. I met people who had really different skills and backgrounds to me and it was so fun to work with a new group of people. It felt like the staff really cared about me and were always trying to support me and provide me with new opportunities. Without Kick the Dust, I don’t think I’d have been able to get my first job in the heritage industry and feel confident in my own knowledge and skills.’ (Rosa – Young Ambassador and participant in Knights of the Sound Table) ‘I have very much enjoyed my time as part of the Kick the Dust work experience program. I feel a bit more confident in social situations than I did before, and I have a much firmer idea of what jobs are available in the museum service.’ (Amy – work experience) ‘Being part of this organisation, have given me a boarder view of where I see myself in the future and the career I want to go into. It has given me confidence and developed me as a team player when working together. It has given a boost of independence which I keep on achieving.’ (Emily – online work experience and Young Ambassador) Responses to the Curator Camp in Thetford held in summer 2024 included statements such as ‘this project made me feel happy’, ‘this project has increased my confidence’, ‘I now work better with other people’.



### **New funding bid to the National Lottery Heritage Fund**

A successful National Lottery Heritage Fund Grants for Heritage Round 1 application was submitted to the NLHF for the Your Heritage Your Future (YHYF) project. The application was submitted by YMCA Leicester, with NMS as Lead Partner. Following the completion of the Development Phase, a Round 2 application was submitted on schedule at the end of May 2024. This complex application was put together by a joint project team of staff from YMCA Leicester and NMS. If the Round 2 bid is successful, project delivery will commence in late 2024.

### **7. Visitor figures**

Visitor figures for the period will be circulated at the meeting

### **8. Recommendations:**

That the Area Museums Committee notes the report

Report Contact:

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**NORFOLK MUSEUM SERVICE**  
**Visitors by Museum and County Total**

			APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	YEAR TO DATE	TOTAL
<b>NORWICH</b>	<b>Castle Museum</b>	2022-23	8,129	6,857	9,070	8,289	9,390	8,084	8,900	7,259	2,995	7,483	7,914	14,373	41,735	98,743
		2023-24	13,471	9,922	10,889	12,590	15,391	10,647	11,597	7,256	6,079	6,031	8,576	10,031	62,263	122,480
		2024-25	8,942	9,907	7,932	11,031	13,015									50,827
	<b>Norwich Castle Study Centre (Shirehall)</b>	2022-23	24	59	43	56	46	29	85	46	49	82	116	121	228	756
		2023-24	106	53	126	92	101	75	63	79	178	58	150	118	478	1,199
		2024-25	119	213	130	161	32									655
	<b>Museum of Norwich</b>	2022-23	1,406	1,552	1,044	1,666	2,476	1,970	1,431	1,406	1,387	1,185	1,587	1,917	8,144	19,027
		2023-24	1,589	1,378	1,241	2,064	2,059	2,381	1,824	1,329	821	1,244	1,707	1,863	8,331	19,500
		2024-25	1,666	1,603	1,754	1,837	1,983									8,843
<b>Strangers Hall</b>	2022-23	478	642	639	635	779	843	713	620	863	16	329	986	3,173	7,543	
	2023-24	468	522	453	1,185	1,699	962	850	770	470	0	387	1,093	4,327	8,859	
	2024-25	484	785	705	766	626									3,366	3,366
<b>EAST</b>	<b>Tolhouse Museum</b>	2022-23	323	197	116	273	886	643	217	30	11	104	39	53	1,795	2,892
		2023-24	475	196	207	346	1,145	1,104	367	15	0	199	53	82	2,369	4,189
		2024-25	420	474	66	312	980									2,252
	<b>Elizabethan House Museum</b>	2022-23	948	1,022	986	1,056	1,444	1,618	1,249	0	331	65	67	21	5,456	8,807
		2023-24	1,156	1,017	881	1,338	1,622	1,817	1,237	79	98	0	3	170	6,014	9,418
		2024-25	1,163	1,422	1,095	1,102	1,326									6,108
	<b>Time and Tide</b>	2022-23	1,705	1,947	2,427	2,336	2,604	3,035	2,188	2,040	1,149	1,344	1,949	2,803	11,019	25,527
		2023-24	2,451	2,235	2,508	3,083	3,350	3,701	2,502	2,053	1,773	1,498	1,907	2,582	13,627	29,643
		2024-25	2,774	3,024	2,973	2,767	2,799									14,337
<b>Cromer Museum</b>	2022-23	943	902	1,018	1,281	1,842	1,423	1,045	2	25	111	52	60	5,986	8,704	
	2023-24	1,046	1,223	1,357	1,426	2,163	1,436	1,230	0	0	189	643	262	7,215	10,975	
	2024-25	1,266	1,524	1,574	1,788	1,804									7,956	7,956
<b>WEST</b>	<b>Lynn Museum</b>	2022-23	810	818	959	1,528	1,553	1,257	2,495	1,804	1,129	1,228	2,233	1,984	5,668	17,798
		2023-24	1,358	1,171	1,445	1,446	1,887	1,774	2,228	2,228	1,944	2,162	3,481	2,757	7,307	23,881
		2024-25	1,564	1,586	1,446	1,937	2,462									8,995
	<b>Ancient House Museum</b>	2022-23	784	483	440	1,062	710	961	882	429	701	764	743	878	3,479	8,837
		2023-24	650	635	686	1,466	676	959	693	832	721	730	1,066	929	4,113	10,043
		2024-25	798	922	1,380	1,524	971									5,595
	<b>Gressenhall Farm &amp; Workhouse</b>	2022-23	5,676	5,273	7,604	5,018	6,139	5,731	5,912	1,836	1,018	265	637	4,955	29,710	50,064
		2023-24	5,840	4,363	7,648	4,788	6,653	5,768	5,408	1,585	1,245	206	646	5,760	29,292	49,910
		2024-25	5,744	5,831	9,679	5,496	6,273									33,023
<b>Norfolk Exhibition Programmes incl. King's Lynn Town Hall SLA</b>	2022-23	308	338	785	686	200	39	2,091	825	221	414	621	402	2,317	6,930	
	2023-24	263	883	568	130	360	1,395	523	274	204	30	228	159	2,204	5,017	
	2024-25	0	281	362	376	0									1,019	1,019
		2022-23	21,534	20,090	25,131	23,886	28,069	25,633	27,208	16,297	9,879	13,061	16,287	28,553	118,710	255,628
		2023-24	28,873	23,598	28,009	29,954	37,106	32,019	28,522	16,500	13,533	12,347	18,847	25,806	147,540	295,114
		2024-25	24,940	27,572	29,096	29,097	32,271								142,976	142,976
		TARGET														



**KING'S LYNN & WEST NORFOLK AREA MUSEUMS COMMITTEE**

**September 2024**

**TRUE'S YARD FISHERFOLK MUSEUM REPORT**

**Report by Museum Curator**

**1. Temporary exhibitions and events at True's Yard Fisherfolk Museum**

**1.1 Exhibition Programme.**

As mentioned in my previous report we decided to change up our exhibition schedule and produce a new exhibition, which might be more appealing to general audiences. *The History of Fish and Chips* has garnered considerable interest and featured on BBC News Online. We have seen an increase of approximately 500 visitors compared to this time last year.

**Exhibition Schedule 2024**

<b>Archaeology Exhibition</b>	<b>July- September 2024</b>
<i>St Nicholas: The Man, The Legend, The Chapel and the New Hanse</i>	<b>October 2024- December 2024</b>

**1.2 Summer Art Exhibition**

Our annual art exhibition theme for 2024 was *Nostalgia...King's Lynn Through Time*. The High Sheriff of Norfolk, David Flux, opened the exhibition on 5th July. It featured 21 brand new pieces by local artist, Alan Castleton inspired by photographs from the town's past. So far we have had 1,793 attendees with still two weeks of the exhibition to go. Alan has also been incredibly generous, two paintings have been offered to the Museum as a donation and 10% of each sale of the remaining paintings will be donated to the Museum.

**1.3 True's Talks**

Our autumn programme has now been launched. All talks will take place on Thursdays between 26<sup>th</sup> September to 14<sup>th</sup> November between 1pm-2pm. They are free to attend.

<b>Date</b>	<b>Speaker</b>	<b>Title</b>
<b>26<sup>th</sup> September</b>	<b>Dr Paul Richards</b>	<b>Death in the Time of Cholera: A Lethal Outbreak in London in 1854</b>
<b>3<sup>rd</sup> October</b>	<b>James Bagge</b>	<b>True's Talk: Nigh on Two Hundred Years at Stradsett</b>

<b>10<sup>th</sup> October</b>	<b>Dr John Alban</b>	<b>Norfolk Soldiers Serving in the Count of Holland's Friesland campaign of 1396</b>
<b>17<sup>th</sup> October</b>	<b>Dr Julian Litten</b>	<b>Chauncey Hare Townshend: Patron of West Lynn Church</b>
<b>24<sup>th</sup> October</b>	<b>Jeff Hoyle</b>	<b>A History of Fish and Chips</b>
<b>31<sup>st</sup> October</b>	<b>Dr Michael Gilbert</b>	<b>Masters and Merchants; 17th Century Trade in the Wash</b>
<b>7<sup>th</sup> October</b>	<b>Tony Kirby</b>	<b>Tides of Fortune; The Rise and Fall of English Holiday Resorts</b>
<b>14<sup>th</sup> October</b>	<b>Dr Paul Richards</b>	<b>500 Years Since Lynn's Tudor Political Revolution (1524-2024)</b>

Thanks to funding from the Norfolk Community Foundation Love Norfolk Fund, we have been able to extend our current provision to allow for 20 additional places on site and online screening of our talks.

#### **1.4 Pat Midgley Memorial Lecture**

‘Museums of the Future’ by Dr Jago Cooper, Executive Director of the Sainsbury Centre and professor of Art and Archaeology at the University of East Anglia. Formerly, he was Curator of the Americas at the British Museum. Since 2011, he has written and presented a series of programmes for BBC Four.

#### **Other Museum Developments**

##### **2. Events**

**8th September** Heritage Open Day

**13th September** Gloucester 1682 Talk & Dinner at the Town Hall (**Mayor’s Charity of the Year Event**).

**26th September** – True’s Talks begin.

**23rd October**- Dinner in Memory of Fishermen and Sailors, Crown and Mitre.

**20th November** Pat Midgley Memorial Lecture – Museums of the Future -Dr Jago Cooper.

**6th December** St Nicholas Day TBC

**12th December** – Carol Service at All Saints Church

**13th December**- Christmas Quiz.

##### **3. Fundraisers**

###### **3.1 The Mayor’s Charity of the Year**

The King’s Lynn Sea Cadets and ourselves were chosen as charities of the Year by The Worshipful Mayor of the Borough of King’s Lynn and West Norfolk, Paul Bland.

This is a huge boost and we are grateful to have been chosen.

###### **3.2. Gloucester 1682 Talk**

On Friday 13th September at 6:30pm, The Worshipful Mayor of the Borough of King's Lynn and West Norfolk, Paul Bland, will be hosting an evening charting the history and the future of the Gloucester, a royal ship carrying the Duke of York, which ran aground off the Norfolk coast in 1682.

Two of the team who discovered the Gloucester, Julian and Lincoln Barnwell, along with Professor Claire Jowitt from the University of East Anglia will be speaking at the event. Together, they will deliver a highly interesting and informative presentation, before the evening's guests enjoy a convivial supper in the Assembly Room.

The event offers the opportunity for first-hand insights from the team who are intimately involved in what has been described as 'Norfolk's Mary Rose' - a key part of our county's strong maritime heritage.

### 3.2 Friends of True's Yard

We are most fortunate to have the support of the Friends, they are a vital part of the Museum community and their fundraising events this year continue to sell out quickly.

## 4. Partnerships

### 4.1 The Festival of Archaeology

The Festival of Archaeology was a roaring success where we collaborated with the Museum of London, King's Lynn Under Siege and West Norfolk and King's Lynn Archaeological Society. It will definitely be repeated next year.

13th July - Tour and Talk on foreshore- 22 attendees

16<sup>th</sup> July - site visit to a local excavation - 15 attendees

20th & 27th July- 'Skeletons and Pirates' mock excavation, recording and identification and object handling- 4 sessions all fully booked.

23<sup>rd</sup> July- Poos, Pots and Cave Art Activity- 28 attendees

25<sup>th</sup> July – Travel through Time excavation- Fully Booked



## 5. Learning and Outreach

### 5.1. Summer Holiday Activities

#### Slime and Bubbles & Victorian Fairground Activity Days

13<sup>th</sup> August - Slime and Bubbles – this activity proved to be incredibly popular with 81 children and 65 adults. In future, we will be having designated slots for these activities as demand outstripped supply at one point.

27<sup>th</sup> August- Victorian Summer funfair - 83 attendees.



#### 5.2 Oral History Project- Capturing Memories

Our new Oral History Committee is hard at work capturing new oral histories and so far 10 new stories have been recorded (last report 5). The new project ‘Capturing Memories’ will focus on recording the memories of the last generation of Northenders and those of the people of Lynn.

#### 5.3 Social Media

Currently the Museum’s Facebook page has 2.3k followers; Twitter/X has 1,443 followers, and Instagram 461 Followers (last report 439).

## 6 Visitor Numbers

Figures for 1<sup>st</sup> April 2024 – mid August 2024 = 4,703.

## 7 Resource Implications

Finance- Increasing costs of utilities, insurance, accountancy have proved challenging. Savings and income generation is a big part of the 2024/25 budget.

Property- There was an incident of vandalism to our entrance door, which was reported to the police.

Staff- Curator 2 days a week, Deputy Manager 3 days a week, Museum Assistant 2 days a

week.

## **8 Recommendations**

That the Area Museums Committee notes the report.

Originator of report:

Lindsey Bavin

Museum Curator

True's Yard Fisherfolk Museum

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**Stories of Lynn and Tourist Information Centre Visitor Figures**

	Stories entries	Stories - schools	<b>Stories Attendance Total</b>	TIC - In person enquiry	TIC - Telephone enquiry	TIC - Email enquiry	TIC - Overseas visitors	TIC - Pontoon Enquiry	TIC - Accommodation enquiry	TIC - Tourism pack sent out
Jun-24	745	314	<b>1059</b>	1097	115	37	0	15	0	33
Jul-24	722	238	<b>960</b>	1156	191	29	0	16	0	30
Aug-24	1153	0	<b>1153</b>	1328	137	27	0	19	0	17

Minute Item 9